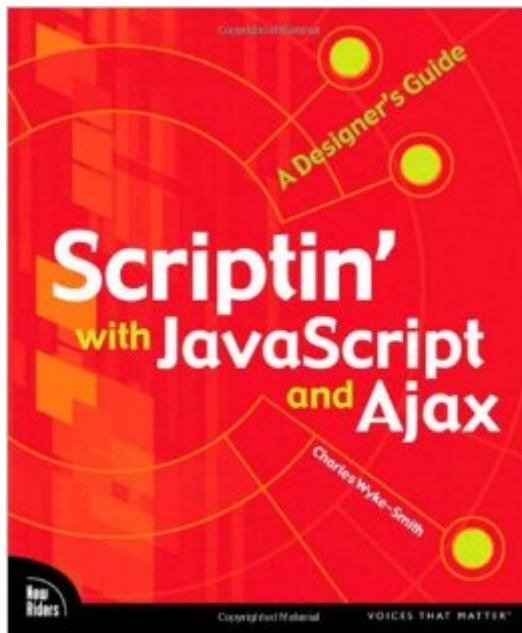


The book was found

Scriptin' With JavaScript And Ajax: A Designer's Guide (Voices That Matter)



Synopsis

JavaScript is the brains of your Web pageâ "it enables you to modify a documentâ ™s structure, styling, and content in response to user actions without requesting new pages from the server. Scriptin' with JavaScript and Ajax teaches you how to master this powerful and elegant language so you can develop intuitive user interactions that take the user experience to new levels of sophistication and responsiveness. Todayâ ™s application-like Web experiences (such as Salesforce.com and Google Maps) and Web 2.0 sites (such as Flickr.com and Twitter) are powered by JavaScript and Ajax. Using the techniques shown in this book, you will be able to start creating similar experiences in the sites you design. Scriptin' with JavaScript and Ajax will teach you how to:

- Start developing with JavaScript fast!
- Write lightweight but powerful object-oriented code
- Modify the Document Object Model â œProgressively enhanceâ • your pages with JavaScript to provide the highest levels of accessibility to all users
- Learn sophisticated techniques for making your pages respond to user actions
- Use the downloadable Scriptinâ ™ library of helper functions to speed development and ensure cross-browser compatibility
- Use Ajax scripting techniques to update specific areas of the page with data from the server
- Create powerful interface interactions, such as sliding panels and tree menus
- Evaluate frameworks such as jQuery and Prototype to find the best one for your needs
- Build an online application that looks and responds like a regular desktop application
- Easily adapt the Scriptinâ ™ code examples for use in your own projectsâ "download them at www.scriptinwithajax.com

Book Information

Series: Voices That Matter

Paperback: 312 pages

Publisher: New Riders; 1 edition (August 27, 2009)

Language: English

ISBN-10: 0321572602

ISBN-13: 978-0321572608

Product Dimensions: 7.5 x 0.6 x 9.1 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 starsÂ See all reviewsÂ (9 customer reviews)

Best Sellers Rank: #357,842 in Books (See Top 100 in Books) #10 inÂ Books > Computers & Technology > Programming > Languages & Tools > Ajax #107 inÂ Books > Computers & Technology > Web Development & Design > Web Services #318 inÂ Books > Computers &

Customer Reviews

Scriptin' with JavaScript and Ajax is written by Charles Wyke-Smith who is also the author of Stylin' with CSS which is one of the best CSS books I've read. This is a great book for new and seasoned web designers alike. He does a great job of explaining the basic programming fundamentals of JavaScript so that even a newbie can grasp the concepts of JavaScript and similar programming languages. There are only seven well thought out chapters that present the concepts of JavaScript in easily digestible chunks with a logical flow. You will learn about the rise of JavaScript, the basics, objects and the DOM, events, Ajax, and the major JavaScript frameworks that make the language fun and easy to learn. Before you are through, Charles presents instructions for creating two simple JS powered web applications. Charles discusses JavaScript's rise to popularity on the web and the fact that it's the only programming language that runs in the browser. He covers accessibility and progressive enhancement, discussing building websites in three layers. The first layer, the plain HTML with the server technology such as PHP. The second layer, making it look good with CSS styles in an external stylesheet. Finally the third layer, enhancing the experience with JavaScript and using Ajax to make sites that can retrieve data from the server without refreshing the page. The basics of JavaScript programming are explained in a concise introduction discussing variables, strings, evaluations, booleans, and arrays. Arrays are further dissected with techniques to add, read, and sort elements in an array. He also discusses associative arrays. I have read many programming books and taken classes and his explanations of programming basics were a great refresher and helped cement the concepts.

[Download to continue reading...](#)

Scriptin' with JavaScript and Ajax: A Designer's Guide (Voices That Matter) WordPress and Ajax: An in-depth guide on using Ajax with WordPress Ajax Construction Kit: Building Plug-and-Play Ajax Applications 100 Things Every Designer Needs to Know About People (Voices That Matter) JavaScript and AJAX For Dummies Beginning JavaScript with DOM Scripting and Ajax: From Novice to Professional (Beginning: From Novice to Professional) Django JavaScript Integration: AJAX and jQuery Effective JavaScript: 68 Specific Ways to Harness the Power of JavaScript (Effective Software Development Series) Learning JavaScript: JavaScript Essentials for Modern Application Development The Architecture Of Light (2nd Edition): A textbook of procedures and practices for the Architect, Interior Designer and Lighting Designer. The Fashion Designer's Handbook & Fashion Kit: Learn to Sew and Become a Designer in 33 Fabulous Projects The

Non-Designer's Design Book (Non Designer's Design Book) Picture Perfect Practice: A Self-Training Guide to Mastering the Challenges of Taking World-Class Photographs (Voices That Matter) From Still to Motion: A photographer's guide to creating video with your DSLR (Voices That Matter) Captured by the Light: The Essential Guide to Creating Extraordinary Wedding Photography (Voices That Matter) Bulletproof Web Design: Improving flexibility and protecting against worst-case scenarios with HTML5 and CSS3 (3rd Edition) (Voices That Matter) Calder by Matter: Herbert Matter Photographs of Alexander Calder and his Work Designing for Interaction: Creating Innovative Applications and Devices (2nd Edition) (Voices That Matter) The Functional Art: An introduction to information graphics and visualization (Voices That Matter) The Content Strategy Toolkit: Methods, Guidelines, and Templates for Getting Content Right (Voices That Matter)

[Dmca](#)